



GARLAND

Moving from Plan to Action 

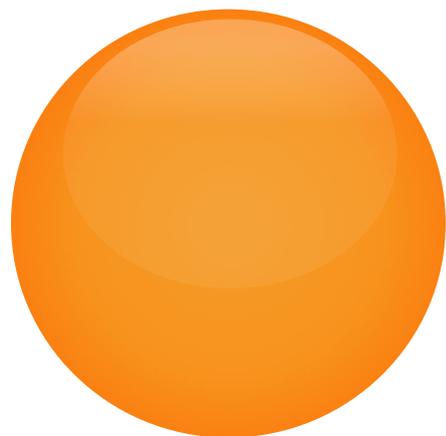
Strategy for Vital Neighborhoods

Angela Calvin, AICP
Planning Administrator

Presentation Overview

- Housing and Neighborhood Policy
- Strategy for Vital Neighborhoods
- Moving from Plan to Action





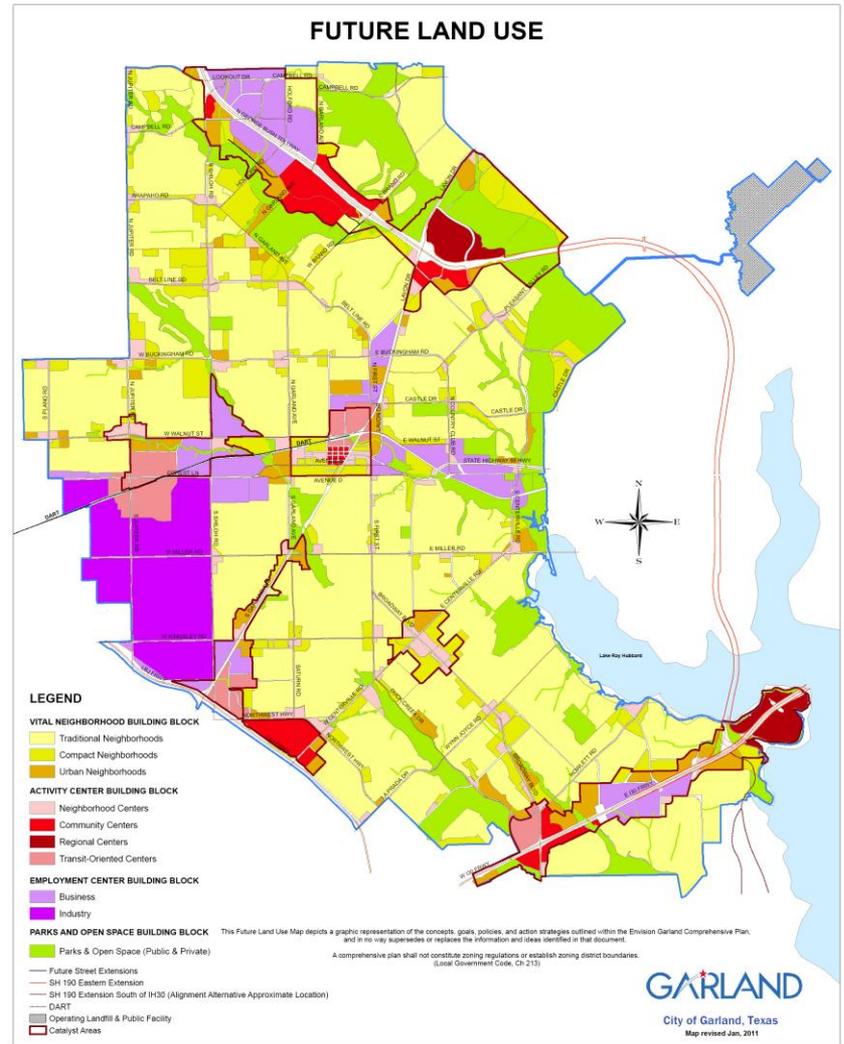
HOUSING AND NEIGHBORHOOD POLICY

Envision Garland 2030 Comprehensive Plan



Envision Garland

- A citywide master plan guiding the physical and economic development of the City of Garland through the year 2030
- Outline of goals, policies, and concepts for how the City of Garland should grow



Creating Envision Garland

- Citizen Survey
- Community Visioning Workshop
- Growing the Vision Workshops
- Youth Planning Workshop
- Open House Series



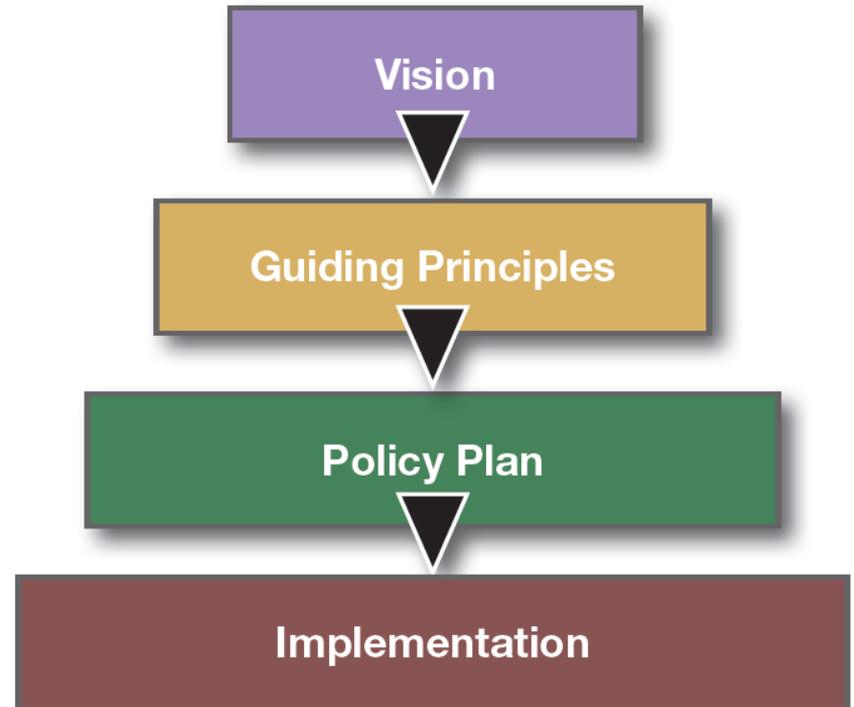
Garland's Vision for 2030

In 2030, Garland is a community that blends old and new into a distinctive destination for people and businesses. We successfully adapt to changing needs and benefit from new opportunities, strengthening our identity as a sustainable community with a hometown feel. We are a community known for our appealing neighborhoods, globally-connected business hub, and beautiful parks, active lakefront, and natural areas.



Envision Garland

- Land Use
- Economic Development
- Housing and Neighborhoods
- Infrastructure and Transportation
- Community Design

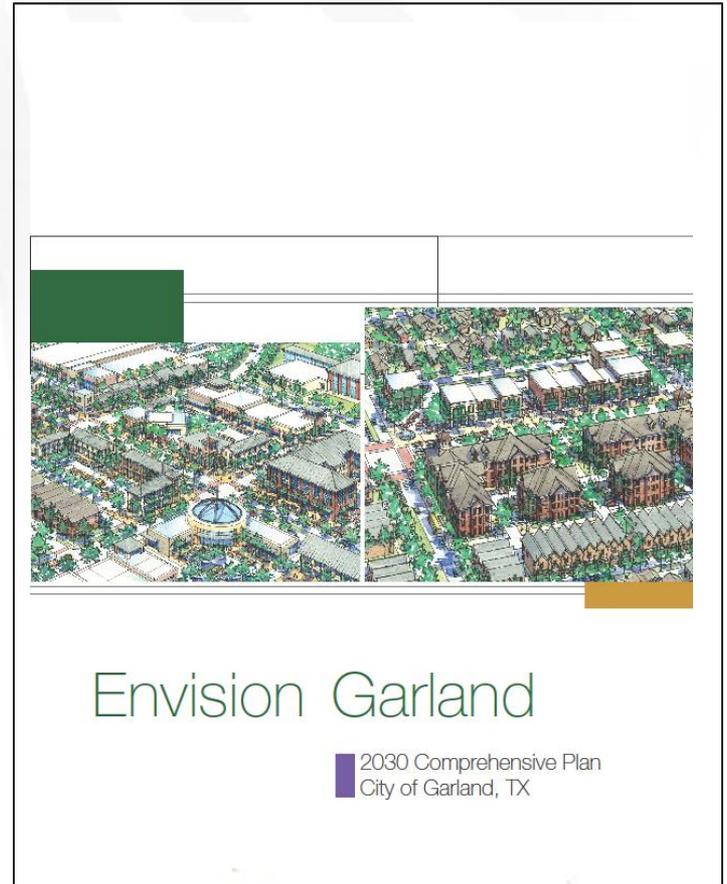


Roadmap to the Future



Housing and Neighborhood Policy

- Prioritizes neighborhood vitality
- Identifies strategies addressing the challenges facing Garland neighborhoods
- Encourages residents and other community stakeholders to be active participants
- Confirms a plan for the future





Jay Alton
City of Garland
Engineering Department



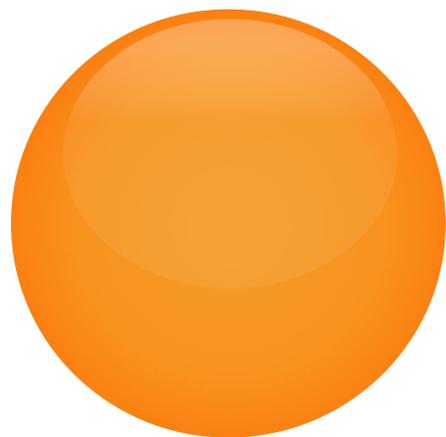
Achieving the Vision

- Maintain hometown character
- Facilitate a thriving economy
- Provide opportunities for a range of housing
- Foster high-quality community character
- Promote a range of mobility options
- Support public and open spaces
- Encourage efficient use of resources
- Practice inclusive, transparent, and consistent decision-making

Achieving the Vision

- Housing and Neighborhood policies are only a starting point for promoting vital neighborhoods.
 - Regulations and Standards
 - Capital Improvements Program
 - Special Projects and Programs
 - Plans and Studies
 - Coordination and Partnership





STRATEGY FOR VITAL NEIGHBORHOODS

Vital Neighborhoods Made Here



Strategy for Vital Neighborhoods

- Initiated in 2006, the SVN is a **citywide initiative** addressing the issues facing Garland's neighborhoods.
 - Comprehensive approach for **neighborhood vitality**
 - Promotes partnership for **strategic investment**
 - Supports **engaged residents** through resources for neighborhood management



Strategy for Vital Neighborhoods

- Provides coordination for citywide and targeted area activities through the neighborhood resource team, neighborhood vitality programs, and neighborhood planning activities
 - Maximize impact and effectiveness of neighborhood revitalization efforts
 - Engage community partners in strategic planning promoting neighborhood vitality
 - Monitor neighborhood health to support proactive solutions



Strategy for Vital Neighborhoods

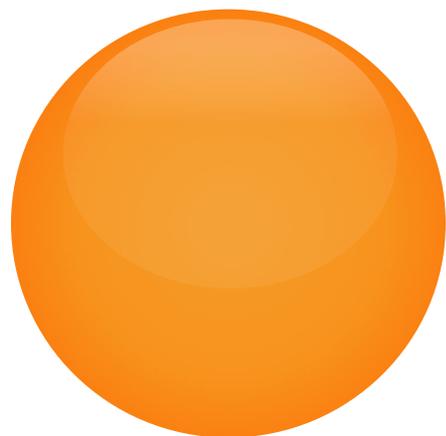
- Engages all City departments in a strategic effort to support the vitality of Garland neighborhoods
- Expands upon the Envision Garland Comprehensive Plan to advance citywide goals and policies for creating and maintaining a strong community



SVN Activities and Accomplishments

- Established a **Neighborhood Resource Team**
 - Completed **nine (9) neighborhood plans** for target areas
 - Adopted the Garland Neighborhood Management Academy (GNMA) as the knowledge center for **community education and outreach**
 - Coordinated with the **GREAT Homes Program**
 - Confirmed citywide neighborhood policy through the **Envision Garland 2030 Comprehensive Plan**
 - Began **IDEA Book Series: Residential Improvement**
 - 4th Annual Excellence in **Neighborhood Service Award**
 - Developed an **indicators framework** identifying success measures for neighborhood health
- 





MOVING FROM PLAN TO ACTION

2012 Strategy for Vital Neighborhoods



Goals for Vital Neighborhoods

- **Protect and revitalize** existing stable neighborhoods
- Encourage neighborhoods that **meet the needs and preferences** of current and future Garland residents
- Provide for **housing and housing services** for residents with unique needs
- Enhance the desirability, sustainability, and value of Garland's neighborhoods by **encouraging investment** in the city's housing stock

Goals for Vital Neighborhoods

- Strategically **focus investment** to target areas to transform the community and capitalize on the investments
- Support **new development and redevelopment** that enhances neighborhood stability, and desired development patterns and furthers community revitalization
- Engage in economic development efforts that support **neighborhood revitalization and residential investment**
- Actively **engage residents and other stakeholders** in the planning and management of their neighborhoods



2012 Strategy for Vital Neighborhoods



Vital Neighborhoods Made Here 



2012 Strategy for Vital Neighborhoods



Neighborhood Vitality

- Programs engaging community stakeholders in activities promoting neighborhood management
 - Develop **official recognition policy** for resident-based organizations
 - **Partnership program** for the faith-based and non-profit community IDEA Book Series
 - Review and **coordination of education, training, and technical resources** for residents and resident-based organizations

Neighborhood Planning

- Programs engaging community stakeholders in the development of a shared vision, strategies, and resources for neighborhood improvement
 - **5th & Cedar** Neighborhood Plan
 - Terrace-Bellaire **Plan Update**



Neighborhood Resource Team

- Leadership team charged with the protection and revitalization of Garland neighborhoods through community development strategies and projects, programs, and policy
 - Expand **community development** capacity
 - Implement **neighborhood indicators** program identifying success measures for neighborhood health
 - Expand **implementation activities** in targeted neighborhood areas



Neighbor-Led Action

- Programs supporting community stakeholders in their efforts to promote neighborhood vitality
 - 5th & Cedar **Neighbor Action Plan**
 - Continued **Neighborhood Vitality Grant** programs
 - **Citizen Engagement** Plan
 - Expansion of **financial resources and incentive programs** for housing and neighborhood needs

Moving from Plan to Action





GARLAND

www.GarlandVitalNeighborhoods.org

www.EnvisionGarland.org

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Questions?

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